

\$168

Average cost in Iowa you'll pay in fines, fees and court costs.

1,000+

Iowans sustain injuries each year from excessive speed.

#1

Contributing factor of fatal crashes in Iowa is excessive speed.

IT'S NOT WORTH IT

Take your time.
Get there safely.

A message from the Iowa Department of Public Safety, Governor's Traffic Safety Bureau and your local law enforcement agencies.



www.DriveSmartIowa.com